

CAREER DEVELOPMENT

11.2007 - present

Graphic Designer

Bernard Hodes Group | New York, NY

- Responsible for the design and execution of employment and recruitment branding identities and advertising for such firms as NYPD, Tiffany & Co., Novartis, AIG, and GlaxoSmithKline.
- Collaborate and brainstorm with the creative team and account directors to develop effective strategic marketing.
- Application of technical and creative skills to create flash web banners, e-mail marketing campaigns, print ads, web ads, banner stands, trade show booths, brochures, and more.

10.2006 - 10.2007

Graphic Designer

YB Services | New York, NY

- Responsible for managing all design projects from conception to completion in conjunction with maintaining all account service responsibilities.
- Independently conceptualized, designed, and coordinated print production of numerous projects simultaneously, including business cards, an outdoor banner, invitation cards, letterheads, a presentation folder, brochures, posters, and logos for such firms as MTV Networks, Vornado, the World Trade Centers Association, The Port Authority of NY & NJ, and Women's World Banking.
- Direct manipulation of SQL databases.
- Gained proficient knowledge of offset and digital printing, including 4-color and spot separations, preflight, production, and outputting color separations on a Ryobi press.

2004 - present

Freelance Design

NYC Ties | <http://www.nycities.org>

- Designed and illustrated logo and website.
- Design, layout and printing of 3-panel brochure.
- Flash animated banner for website.

Empowerment Fitness | <http://www.empowermentfitness.com>

- Designed and illustrated logo, website, identity branding, and print collateral.
- Continuous maintenance of website and executing new projects as needed.

Dorian Webb | <http://www.dorianwebb.com>

- Design and layout of monthly promotional e-mail marketing campaigns.

SKILLS

Proficient using:

Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign
- Acrobat

HTML

- CSS
- Fireworks
- Dreamweaver
- Flash
- Adobe AfterEffects

Microsoft Office

- Word
- Excel
- PowerPoint
- Outlook

Quark XPress

- Quickbooks
- Mac OS
- Windows

EDUCATION

2001 - 2006

Northeastern University | Boston, MA

Bachelor of Science in Media Arts & Design, Minor in Business

Cumulative GPA: 3.43

Dean's Honor Roll Scholar, Golden Key Honour Society Member

2004

Studio Arts Center International | Florence, Italy

Cumulative GPA: 3.83

02.2007

New York Interactive Media | New York, NY

Flash Essentials training course